Ceilume

Contact: Jenna Loceff 1-800-521-4261 x 138 jenna@ceilume.com

FOR IMMEDIATE RELEASE January 1, 2017

The Classic Look of Tin Ceilings with 98% Recycled Material

Want the classic look of a tin ceiling but in an environmentally sustainable option? Ceilume now offers its reproduction metal ceiling products in 98% post-manufacturing recycled content.

Ceilume has a thirty-year history of continually striving to make their manufacturing process more sustainable, and these new, 98% pre-consumer recycled tiles in faux tin, copper, and bronze finishes are the latest step along that path.

Ceilume developed a way of turning manufacturing scrap into new tiles and panels. The leftover material from making the company's products is carefully handled to insure cleanliness, fed into specialized granulators, resulting in confetti-like bits of plastic—a process that produces zero waste. This granulated material is then melted, rolled into a sheet, and thermoformed back into tiles. After an ultra-thin decorative laminate is applied, the end result is a ceiling that is more than 98% recycled.

"Plastic products of all kinds don't belong in landfills at the end of their usable life, they belong in new plastic products. Creating a finished product that contains 98% recycled material is the highest and best use for manufacture and customer-generated scrap," said Ed Davis, President of Ceilume. "Plus," he added, "recycling is the right thing to do."

Ceilume's panels are lightweight, acoustical, and solve many architectural challenges. Thermoformed panels are not affected by water. This means panels can be installed before humidity has stabilized in a building, and dirty panels can be washed instead of replaced.

Compared to actual tin tiles, Ceilume's thermoformed ceiling tiles are easy to install with little need for a plethora of tools or a lot of assistance during installation.

One customer said, "My family was very impressed with the ceiling we installed. We love the look and character it gives the room and how easy it was to install. My fourteen-year-old daughter and I finished the installation in just a couple of hours. The edge pieces were very easy to cut with scissors and I'm looking forward to showing off the finished room over the holidays."

Scrap leftover from the manufacturing process before it gets put through the granulators.

100 percent of scrap produced during manufacturing of Ceilume panels is ground into "confetti," then processed into material for new ceiling tiles and panels.



Contact: Jenna Loceff 1-800-521-4261 x 138 jenna@ceilume.com

###

ABOUT CEILUME

Ceilume is the leading manufacturer of thermoformed ceiling tiles and panels. The company's predecessor dates from the early 20th Century and was a pioneer in the invention of the modern suspended ceiling. The family-owned business is located in Graton, CA in the heart of California's wine country, and occupies a historic apple-packing warehouse. With an eye on the future, Ceilume has invested in advanced manufacturing equipment, including 5-axis milling machines to make its own tooling, and has an active research and development program to create improved ceiling systems to meet changing environmental, performance, and aesthetic expectations.